



**LOYALTY POINT LEADERSHIP**  
PATRICK NELSON

# HUMANIZING SAFETY

A roadmap for organizational safety through individual empowerment.

Leveraging a battle-tested Safety Leadership strategy that has resulted in a 57% reduction in the TRIR (Total Recordable Incident Rate) for Fortune 500 organizations, Patrick will give your safety and operational leaders a playbook to make safety personal and a driver of workplace excellence.



— VIRTUAL OR IN-PERSON —



This keynote is perfect for safety and operational leaders looking to:

- create individual buy-in and commitment to new safety programs.
- positively influence and re-engage stakeholders in existing safety programs
- demonstrate 'Safety ROI' how safe workplace cultures create profitable outcomes



The audience will leave with:

- a playbook on how to leverage storytelling to create deeper safety engagement.
- a non-traditional approach to maximizing positive safety outcomes through Servant Leadership and Forward-Looking Accountability.
- an inspired growth-oriented mindset to help propel them to start making proactive shifts in their safety culture that will motivate and engage others



***“Talk about a high-energy, engaging speaker!”***

*There is a reason why Patrick Nelson is my first call when our organization needs a speaker/facilitator to deliver a message and truly connect with our workforce. Patrick has a remarkable talent for leveraging his unique life experiences and powerful personal stories to provide a statement that impacts his audience.”*

— Jeff Burro, EHS Manager, Marathon Oil