



LOYALTY POINT LEADERSHIP

ABOUT PATRICK

As I work with organizations throughout the country, I consistently see the front-line employees who don't feel inspired about their work. As a result, employees often end up doing the bare minimum regarding safety and don't take full ownership of their tasks. Often, safety meetings are uninspiring and people are not engaged.

One company I worked for experienced a 57% decrease in incidence, which saved them money, but the biggest joy was when a manager told me, "you've saved lives here."

The 'how' lies in using stories to connect with your frontline and help them draft their own personal safety mission statement for their job. After our meetings, they not only know how to work safer, they become advocates of a safer workplace.

Two days after 9/11, I dropped out of college and joined the Army as a paratrooper. I served for nearly 7 years with 3 combat deployments. My military awards include the Bronze Star Medal and the Purple Heart Medal. These experiences have shaped my calling in the areas of safety leadership, overcoming adversity & effective communication.

Today, I help leaders and their frontlines in Fortune 500 and other organizations radically decrease their on-the-job incidents. In doing so, I also help you build a culture of safety ownership and an inspired workforce that distinguishes your company.

When you focus on your people as much as your product, you will see **safety ownership and an inspired workforce that distinguishes your company.**

Let's make it happen
TOGETHER.

"Patrick Nelson is an extraordinary young man whose gift for relating his personal journey through combat and recovery is simultaneously inspiring, entertaining, and quietly instructive. It is a story that all Americans should hear, and only he can tell it."

— Stanley McChrystal,
Co-Founder, McChrystal Group

KEYNOTES

Safety & Leadership Keynotes that help your teams:

- **Gain a new perspective** about safety and leadership.
- **Maximize collective wins** through Servant Leadership and Forward-Looking Accountability.
- **Create sustainable excellence** by motivating self and peers to tap into their discretionary potential.

WORKSHOPS

that give your teams:

- **A playbook** on how to leverage storytelling to create deeper safety engagement.
- **Practical tips** for embracing and implementing a forward-looking accountability mindset.
- **An action plan** for personal development and strengthened peer connections.

CONSULTING

customized to help your organization:

- **Gain clarity, confidence and engagement** around a singular vision across all levels of your organization.
- **Grow organizational safety leadership** through individual empowerment.
- **Build a lasting Safety Culture** by training select employees as Safety Champions.

What can you expect
after a workshop
or keynote?



Happier employees who
bring ownership to their
work



Reduced safety incidents
and less turnover



Increased retention that
distinguishes your
company

— VIRTUAL OR IN-PERSON —

