



LOYALTY POINT LEADERSHIP
PATRICK NELSON

— VIRTUAL OR IN-PERSON —

IGNITE YOUR WORKFORCE

Disrupt workplace stagnation and empower your people to lead themselves and others

What is the true cost of an unengaged workforce? According to global estimates, just 13% of people are engaged at work, which contributes to a huge productivity loss and hundreds of billions of macro-economic losses. This keynote delivers practical and sustainable development that will engage and equip participants with proven strategies to lead by tapping into their leadership and discretionary effort.



This keynote is perfect for existing and aspiring leaders who are:

- experiencing loss of inspiration and purpose at work.
- frustrated by stagnation in their careers and growing increasingly unengaged.
- in need of a positive, practical, and actionable message to inspire leadership in themselves and their teams.



The audience will leave with:

- a new perspective about leadership as a behavior and not a position.
- mindset and tools to act on their own leadership potential and inspire themselves and their teams.
- motivation and purposefulness to drive results through their work.



“Our firm was fortunate enough to have Patrick come and virtually speak to us and share his experiences.

Patrick’s enthusiasm, paired with his real-life examples were inspiring. He reinforced the values of professionalism, accountability, and, most importantly, integrity. We continue to reference the value of his insight as it inspires our continued growth.”

— Michael Kane, Managing Partner, Empire Wealth Strategies